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CONTENTS

FACULTY EVENTS

Page 1 -4

WORKSHOPS AND SEMINARS

Page 5-29

PUBLICATIONS

Page 30 -32

RESEARCH FORUM

Page 34 -35

PROMOTIONS AND APPOINTMENTS

Page 36 -37



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FACULTY EVENTS

INDUSTRY DAY 2022

Faculty Internship Committee and the Center for Skills for Life

The Faculty Internship Committee and the Center for Skills for Life collaboratively organized the "Industry Day 2022" on the theme "Stepping Across the Line: The First Step Towards the Space 'Industry', Twenty-two prestigious organizations conducted the interview sessions, and twenty-eight interview panels were run throughout the day. Industry Day 2022 provided students with valuable opportunities to secure internship opportunities in the industry.



Prof. Athula Ekanayake, Dean of the Faculty of Management, as well as other academic and non-academic staff members, graced the event. As the event's guest speaker, Prof. Dileep De Silva, Director of the Career Guidance Unit, delivered an inspirational speech targeting the undergraduates who were about to embark on their journey up the corporate ladder.

The Faculty Internship Committee would like to wish all students success as they start their journey in the work of world.





**MOMENTS
TO
REMEMBER**





**MOMENTS
TO
REMEMBER**





WORKSHOPS AND SEMINARS

EDUHACKS WORKSHOP SERIES – Phase 01

The Operations Management Students' Society of the Department of Operations Management, Faculty of Management, University of Peradeniya in collaboration with the ELTA-ELSE project of the Department of Operations Management organized a workshop on "Academic Writing for Management Students" on the 21st of July 2022.

The workshop was conducted by Ms. Ishara Katuwandeniya, Lecturer, Department of Business Management, Sabaragamuwa University of Sri Lanka. The workshop aimed at enhancing academic and professional communication skills among undergraduates.

Operations Management Students' Society, Department of Operations Management





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EDUHACKS BY FACULTY OF MANAGEMENT 2022
ORGANIZED BY OPERATIONS MANAGEMENT STUDENTS' SOCIETY
FACULTY OF MANAGEMENT, UNIVERSITY OF PERADENIYA (28-07-2022)

PHOTOGRAPHED BY
Swaraha Deepapriya



FACULTY OF MANAGEMENT 2022

PHOTOGRAPHED BY | EDITED BY

OB WEEK – 2022

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT



“OB Week 2022” is a student-driven activity-based assignment spearheaded by the Department of Human Resource Management which was held from 21st July 2022 to 31st July 2022, aligned with the course “HRM 2101 – Organizational Behaviour” for the 2nd Year undergraduates of the Faculty of Management, University of Peradeniya. Students allocated to 22 groups organized many activities varying from webinars by guests, interactive games in the

faculty premises, showcasing short films, workshops, film reviews, and quiz competitions. The series of mini-projects were successfully conducted with the aim of improving the capabilities and soft skills of the undergraduates by giving them the opportunity to yield their creative and organizing skills while disseminating knowledge and practically applying the concepts in Organization Behaviour.



Distinguished personalities from various fields supported the endeavour by sharing their knowledge via webinars on “Managing Conflicts” (by Ms. Bishmi Rajapaksha), “Organizational Culture” (by Mr. Navin Rupasinghe), “Wake up with Attitudes” (by Mr. Samalka Rathnasooriya), “Emotional Intelligence” (by Dr. Lalith Weragoda), “OB Trends” (by Ms. Rasanjale Dedunu), “Impact of Childhood on Personality Disorders” (by Dr. N. Kumaranayaka) and “Managing Discrimination in Organizations” (by Dr. Nilushika Chandima Jayasinghe).

Students demonstrated their creative abilities while exhibiting short films produced by themselves to share learning related to perception barriers, cognitive dissonance, motivation, leadership and diversity addressed in Organizational Behaviour. Some groups organized games and competitions in an attempt to practically execute concepts learnt about leadership, teamwork, motivation and attitudes in class.



SUCCESS WITH EUSTRESS

Department of Business Finance in collaboration with Accounting and Finance Students' Society

The webinar on "Success with Eustress" organized by the Department of Business Finance in collaboration with the Accounting and Finance Students' Society was successfully held on 22 of July at 6.00 p.m. The resource person of the webinar was Mrs. Achini Purnima De. Silva.

Guest Speaker

Success with Eustress

The webinar session
(In Sinhala Medium)

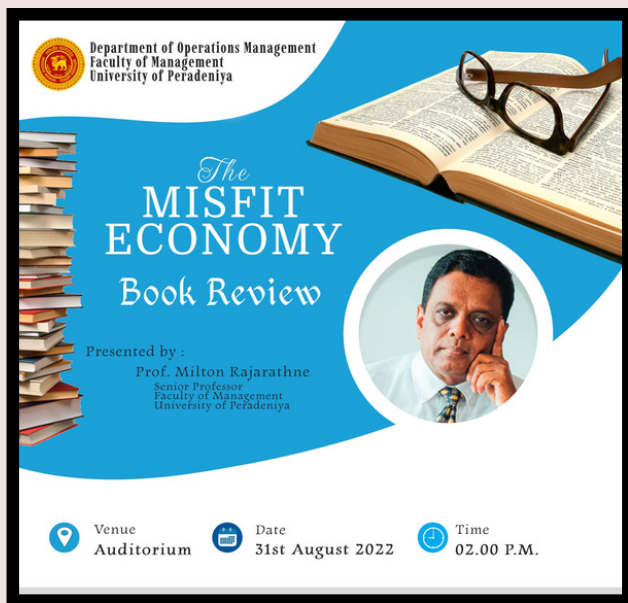
Mrs. Achini Purnima De Silva
BA(Hons) in Psychology UOP
Reading MPhil in Psychology UOP
Registered Psychological Counsellor
Motivational speaker and a life coach
Visiting counsellor UOP

22nd of July
at 6 p.m.
Via ZOOM Platform

Organized by
Accounting and Finance Students' Society
Department of Business Finance - Faculty of Management
University of Peradeniya

THE MISFIT ECONOMY – BOOK REVIEW

DEPARTMENT SEMINAR, DEPARTMENT OF OPERATIONS MANAGEMENT



The 22nd Departmental Seminar of the Department of Operations Management was held on the 31st of August 2022 from 2 p.m. to 4 p.m. in the Faculty Board Room. The session was conducted by Senior Professor E.P.M. Rajaratne where he reviewed the book 'The Misfit Economy' using his very own review technique of ABCDE-40.

The Department Seminar encompasses many spheres including presenting concept papers, working research papers, and reviews of articles and books. The session was an eye-opener for all the staff members who were present at the seminar.



WORKSHOP ON “DEVELOPING ACADEMIC WRITING SKILLS OF EARLY CAREER ACADEMICS”

MEDIA UNIT, FACULTY OF MANAGEMENT IN COLLABORATION WITH THE FACULTY AHEAD PROJECT



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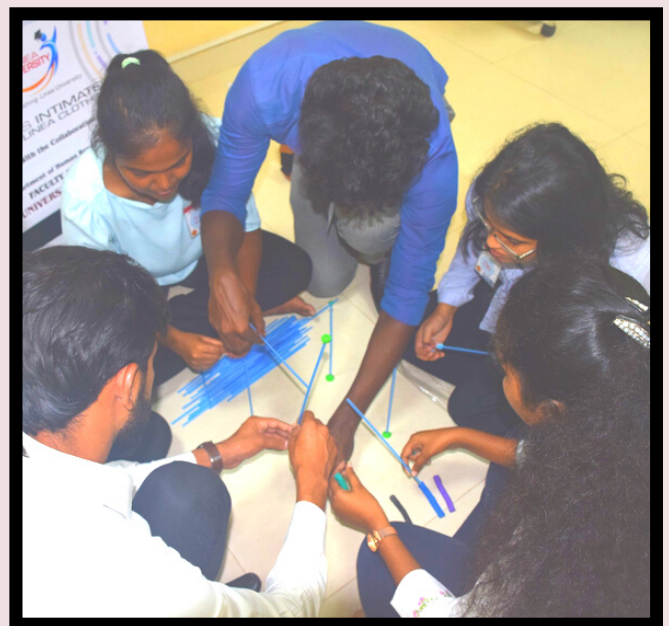
MOMENTS TO REMEMBER



MAS SEASONAL INTERNSHIP PROGRAMME - 2022

The Department of Human Resource Management, Faculty of Management, University of Peradeniya, in collaboration with MAS Linea Intimates, Palkelele, called applications for the “MAS Seasonal Internship Programme 2022”. As the initial step to select the most suitable candidates for the programme, the MAS Linea Intimates team has conducted an “Assessment Center” on the 2nd of September from 8.30 a.m. to 4.30 p.m. at the faculty premises. This assessment center was a real-time experience for the undergraduates to learn

about different company selection practices. Students have engaged in multiple group activities, IQ tests, speaking tests, and interviews as per the selection criteria, and 22 students representing all departments have received the opportunity to get selected for this programme. The selected candidates received an on-site learning experience that integrates classroom learning, theories, and experiences into a professional setting from 05th of September 2022 to 9th of September 2022 at MAS Linea Intimates, Palkelele.





**MOMENTS
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DEPARTMENTAL SCHOLARSHIP PROGRAMME

The official launch of the Departmental Scholarship Programme of the Department of Operations Management, Faculty of Management, University of Peradeniya was successfully held on the 06th of September 2022 at the Faculty Board Room, Faculty of Management, University of Peradeniya. The scholarships were sponsored by the HBS Buddhist Center (HBS Buddhist Centre), a part of the Japan Buddhist Federation.

The scholarship programme was initiated to provide assistance to needy students who are truly committed to pursuing their education, and this financial support will enable them to achieve greater heights in their degree programme. The scholarships were awarded to two undergraduates from the Department of Operations Management, and a monthly stipend will be paid for them over their undergraduate tenure.



Prof. Ravi Kuruppuge, Head, Department of Operations Management, Venerable Dileepa Ryojun, Incumbent of Sri Lankan HBS Buddhist Center, HBS ambassador, Director for HBS activities in South Asia, Members of the HBS Buddhist Center and academic staff members of the Department of Operations Management, Faculty of Management graced the event.



**MOMENTS
TO
REMEMBER**



MOU Between the University of Peradeniya and the Association of Human Resource Professionals

Department of Human Resource Management

The ceremony to sign a Memorandum of Understanding (MoU) between the University of Peradeniya and the Association of Human Resource Professionals (AHRP) took place on 14th September 2022 in the Senate Room of the University of Peradeniya. Representing the two institutions, this MoU has been signed by Professor M.D. Lamawansa, Vice Chancellor of the University of Peradeniya, and Mr. Roshan Kulasuriya, President, AHRP, and Director, HR and Business Integration at Singer Sri Lanka.

This collaboration aims to offer Affiliate Membership for HRM undergraduates and provide opportunities to participate in HR Forums, HR Big Bus Tours, HR Think Tanks, and Bite – Size Learning Sessions to facilitate the provision of knowledge and professional training in relation to the human resource management functions and the inculcation of a plethora of comprehensive skills via AHRP undergraduate capability development program, that will undoubtedly support the undergraduates, who are featuring the future workforce of the county to succeed, particularly as professionals in the field of Human Resources Management.



Prof. E.M.A.S.B. Ekanayake, Dean of the Faculty of Management, Ms. E.M.W.A Edirisooriya, Head of the Department of Human Resource Management, and the academic staff members of the Department of Human Resource Management of the Faculty of Management, Dr. Chandana Wijayanama, Executive Vice President AHRP and Organization and HR Director, Siam City Cement Ltd have also graced the occasion.



**MOMENTS
TO
REMEMBER**



AWARENESS SESSION ON THE AHRP UNDEGRADUATE CAPABILITY DEVELOPMENT PROGRAMME

Department of Human Resource Management

An awareness raising session on the AHRP undergraduate capability development programme was held on 14th September 2022 at the Faculty of Management, University of Peradeniya. The session was conducted by Mr. Roshan Kulasuriya, President, AHRP and Director, HR and Business Integration at Singer Sri Lanka, and Dr. Chandana Wijayanama, Executive Vice President, AHRP and Organization and HR Director, Siam City Cement Ltd.



This programme is designed to provide mentoring support to undergraduates that aspire to pursue a career in HR. Moreover, this program will enable the undergraduates to gain an understanding of their strengths, build confidence, enhance skills, and map their development journey. According to the program, one-on-one mentoring sessions will be conducted for 3000-level undergraduates of the Department of Human Resource Management for 08 months with industry professionals.



MOMENTS TO REMEMBER



SEMINAR FOR STUDENTS OF K/ JINARAJA GIRL'S COLLEGE, GAMPOLA

Student Affairs Committee



Student Affairs Committee of the Faculty of Management, University of Peradeniya conducted a seminar on “Career Prospects for Commerce Stream Students” for G.C.E (A/L) Commerce stream students and students who are following Commerce subject for G.C.E (O/L) of K/Jinaraja Girls’ College, Gampola on the 15th of September 2022 at the Faculty Auditorium. This is a CSR initiative of the Student Affairs Committee, assisting the Advanced Level Commerce stream

students in broadening their understanding of the importance of pursuing their career in the stream of Commerce.

Ms. S.P Aryarathne, Chairperson of the Students Affairs Committee welcomed the students and the staff whilst Prof. Athula Ekanayake, Dean, Faculty of Management addressed the students sharing inspirational thoughts.

Ms. Dinukshi Senerath, the resource person for this seminar conducted a thought-provoking session on the “Way forward with Commerce stream” for students.



**MOMENTS
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ACCOUNTING & FINANCE RESEARCH FORUM - 2022

Department of Business Finance

The sixth session of the “Accounting & Finance Research Forum 2022”, Department of Business Finance, titled “Publications in Indexed Journals: An Experience Sharing Session”, was successfully held on 20th September 2022 (Tuesday) via Zoom platform at 2.00 p.m.

The resource persons for the session were Dr. Nuwan Gunarathne, Senior Lecturer, Department of Accounting, University of Sri Jayewardenepura and Mr. Upekha Atupola, PhD Candidate, University of Colombo.



Resource Persons



Dr. Nuwan Gunarathne

Senior Lecturer

Department of Accounting

University of Sri Jayewardenepura



Mr. Upekha Atupola

PhD Candidate

University of Colombo



MEMORANDUM OF UNDERSTANDING BETWEEN THE UNIVERSITY OF PERADENIYA AND THE CHARTERED FINANCIAL ANALYSIS SOCIETY - SRI LANKA

Financial Analysts Society Sri Lanka
Department of Business Finance



This understanding aims to establish a long-term collaborative relationship to promote ethics and industry best practices upheld by the CFA Institute (US), increase awareness of the scholarships granted by the CFA Institute among students, and facilitate resource personnel for guest lectures and other knowledge-sharing initiatives to improve learning and the marketability of graduates.



Ms. Arati Porwal, Director, Society Relations, CFA Institute and Mr. Sachin Naik, Manager, Candidate & Membership Strategy, CFA Institute, also participated in the event representing the Chartered Financial Analysts Institute, United States.

Prof. E.M.A.S.B. Ekanayake, Dean of the Faculty of Management, Dr. Sujeewa Kodithuwakku, Head Department of Business Finance, Mr. Uwin Ariyaratna, Academic Liaison between Department of Business Finance and CFA, and academic staff members of the Department of Business Finance of the Faculty of Management also graced the event.



Memorandum of Understanding between University of Peradeniya and Chartered Financial Analysts Society Sri Lanka was signed on 22nd of September 2022, at the Vice Chancellor's office of University of Peradeniya.

Representing the University of Peradeniya and Chartered Financial Analysts Society Sri Lanka Professor M. D. Lamawansa, Vice Chancellor of the University of Peradeniya, Ms. M.G.J. Dharmasiri, Acting Registrar, University of Peardeniya, Mr. Aruna Alwis, CEO, CFA Society Sri Lanka and Mr Nuwan Jayawardena, Chairman, University Outreach Committee, CFA Society Sri Lanka signed the MoU.





**MOMENTS
TO
REMEMBER**



TRAINING OF TRAINERS WORKSHOP ON SAGE 300

Departmental AHEAD Project, Department of Operations Management

A Train of Trainer Workshop on SAGE 300 ERP Software was held on the 23rd of September 2022 from 09.00 a.m. to 04.00 p.m. for academic staff members of the Faculty of Management, University of Peradeniya. The workshop was conducted under the Departmental AHEAD Project in collaboration with "Zillione Business Solutions".



The session aimed to provide training to the academic staff members in order to deliver the ERP course modules to the undergraduates of the Faculty of Management, University of Peradeniya.





**MOMENTS
TO
REMEMBER**





PUBLICATIONS

Ms. R.M.U.R.C.K.Rathnayake won the Cement Corporation Award for the thesis in the area of Marketing at the MBA Convocation of the University of Colombo, 2022.

Prof. R. H. Kuruppuge has published an article titled "Energy intensity, tourism development, and environmental degradation nexus: further evidence from Small Island State in South Asia" in the Int. J. Energy Technology and Policy, Vol. 18, No. 2, 2022.

D.M.D.Bandara , Ms.S.H.T. Kumudumali and Mr. D.R. Perera have published an abstract in the International Conference on Blockchain and Advanced Financial Management, Ton Duc Thang University, Ho Chi Minh City, Vietnam, ,2022. The article is titled "Degree of Effectiveness of Virtual Learning Mode in Sri Lanka: With Reference to State Universities in Sri Lanka".

S. Weerakotuwa co-authored an article titled "Researching sensitive topics when the participants are stigmatized, the culture is value-laden, and the researcher is an insider-outsider" with Prof. A.S. Adikaram and D.M. Liyanage. The article was published in Qualitative Research in Organizations and Management: An International Journal. Emerald Publishing Limited.

P. Suwadika, and Ms. M.N.F.Nuskiya, Nuskiya submitted an article titled "Corporate Environment Disclosures of Public Listed Companies in Sri Lanka" to the Research Conference on Business Studies (RCBS), University of Vavuniya, Sri Lanka, 2022.

U.W.G.Y.E Jayawickrama presented a research paper at the 7th International Conference on Contemporary Management 2022, University of Jaffna.

H.W.R. Niwarthana submitted an extended abstract titled "Destination Personality, Self-congruity, Destination Psychological Ownership on Revisit intention: A study on Domestic tourists, SriLanka" for the PIM Annual Research Conference (PIMARC-2022)

Ms. S. Kodithuwakku published a paper titled "Impact of Intellectual Human Capital and Knowledge Acquisition Capabilities on Financial Performances of Indigenous Craft Industries in Sri Lanka" in the Sri Lanka Journal of Social Sciences and Humanities.

G.C.I.Gunarathne, Mr. K. V Weerasinghe , Mr. A. Thibbotuwawa, and Mr. H.N. Perera, submitted an article titled "The role of supplier switching costs and supply chain responsiveness" to the Journal of South Asian Logistics and Transport.

P. Suwadika and M.N.F. Nuskiya, submitted an article titled "Corporate Environment Disclosures of Public Listed Companies in Sri Lanka" to CMA Management Accountant Journal, Vol. 06 No. 03.

M.N.F. Nuskiya, and Prof. A.R. Ajward, submitted an article titled "Is there a perception difference between preparers and users in terms of integrated Reports in Sri Lanka? An Analysis and Policy Recommendations" to CMA Management Accountant Journal, Vol. 06 No. 03.

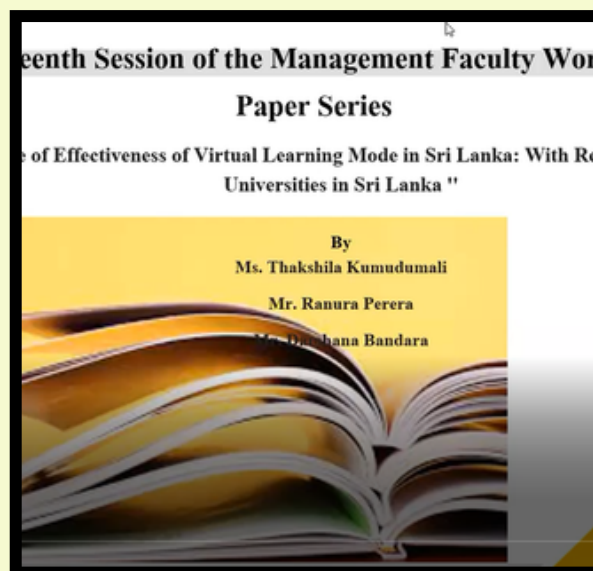
S. Kodithuwakku published a paper titled "Impact of Intellectual Human Capital and Knowledge Acquisition Capabilities on Financial Performances of Indigenous Craft Industries in Sri Lanka" in the Sri Lanka Journal of Social Sciences and Humanities, 2 (2).

RESEARCH FORUM

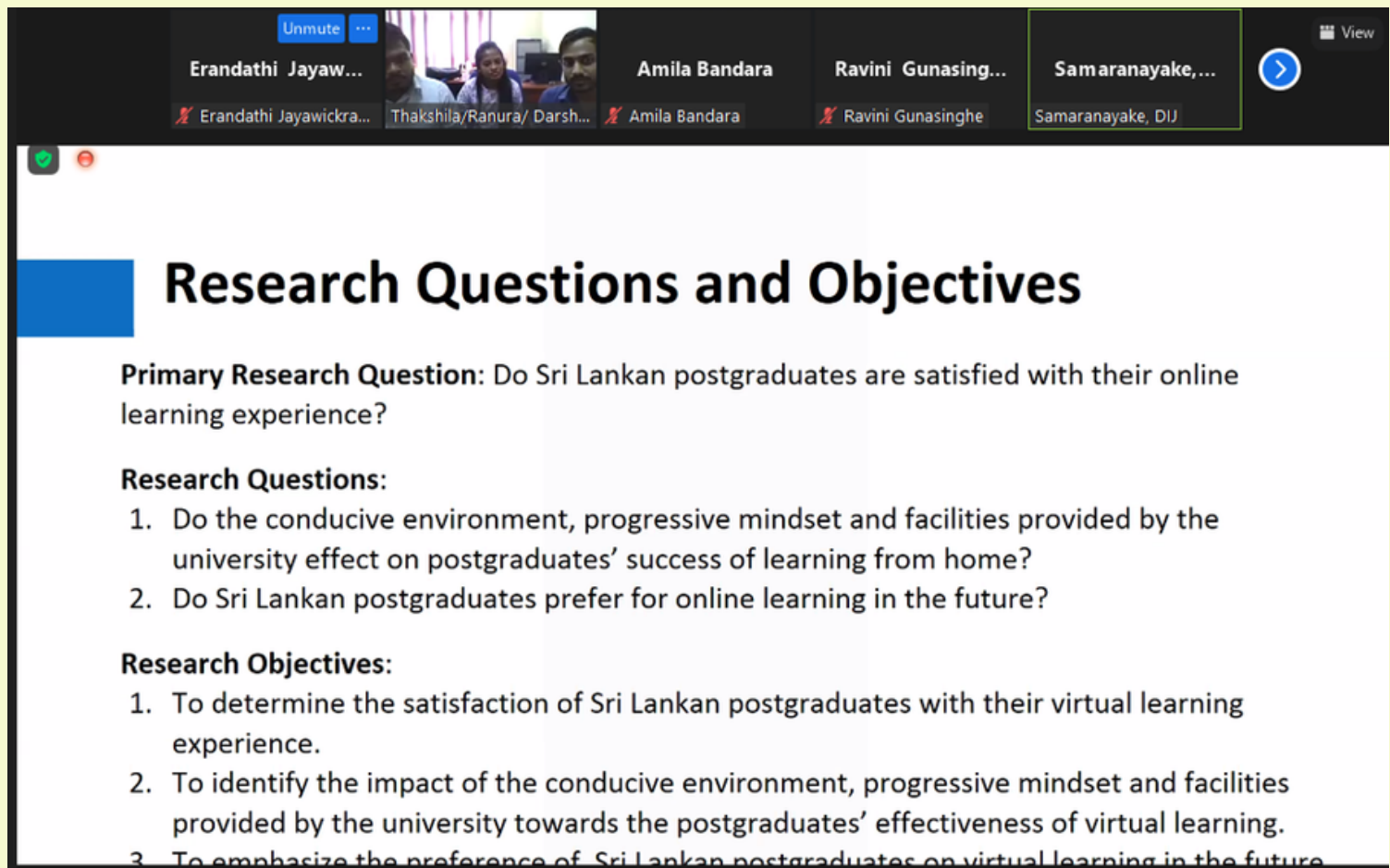
FACULTY WORKING PAPER SERIES – AUGUST 2022

Faculty of Management, University of Peradeniya

The fifteenth session of the “Faculty Working Paper Series” was conducted virtually on August 03, 2022. Ms. Thakshila Kumudumali from the Department of Operations Management, Mr. Ranura Perera from the Department of Human Resource Management, and Mr. Darshana Bandara from the Department of Marketing Management made the presentation based on the title, “Degree of Effectiveness of Virtual Learning Mode in Sri Lanka: With Reference to State Universities in Sri Lanka”. The paper was reviewed by Mr. A.M.A.S.M. Bandara from the Department of Operations Management. The event was graced by the Dean, Heads of the Departments, and Academic Staff members of the Faculty of Management. A brief abstract of the paper is given below:



The COVID-19 pandemic has forced educational institutions around the world to close down and put their academic calendars in jeopardy. To keep their academic activities alive, most educational institutes have switched to virtual learning platforms. This quantitative study investigated the determinants of postgraduate students' success with their virtual learning experience at Sri Lankan state universities during the COVID-19 pandemic.



The screenshot shows a Zoom meeting interface with a slide titled "Research Questions and Objectives". The slide content is as follows:

Primary Research Question: Do Sri Lankan postgraduates are satisfied with their online learning experience?

Research Questions:

1. Do the conducive environment, progressive mindset and facilities provided by the university effect on postgraduates' success of learning from home?
2. Do Sri Lankan postgraduates prefer for online learning in the future?

Research Objectives:

1. To determine the satisfaction of Sri Lankan postgraduates with their virtual learning experience.
2. To identify the impact of the conducive environment, progressive mindset and facilities provided by the university towards the postgraduates' effectiveness of virtual learning.
3. To emphasize the preference of Sri Lankan postgraduates on virtual learning in the future.

This quantitative study investigated the determinants of postgraduate students' success with their virtual learning experience at Sri Lankan state universities during the COVID-19 pandemic. The data was collected from 180 postgraduates mastering various courses related to business administration at state universities in the country.

The findings emphasized that the Progressive Mindset and Personal Qualities of Learner exerted the strongest effect on students' success in learning, implying the crucial need to develop the facilities provided by universities for the effectiveness of virtual learning. The study supports creating and ensuring the long-term sustainability of productive and student-friendly virtual learning spaces in higher education in the new normal.

PROMOTIONS AND APPOINTMENTS

PROMOTIONS



Ms. R.M.U.R.C.K. Rathnayake

Promoted to the Post of Senior Lecturer
(Transitional),
Department of Marketing Management
Faculty of Management
University of Peradeniya



Ms.M.N.F.Nuskiya

Promoted to the post of Senior Lecturer
(Transitional),
Department of Business Finance
Faculty of Management
University of Peradeniya

APPOINTMENTS

Ms. K. Loganathan

Appointed to the post of Lecturer (Temporary)
Department of Business Finance
Faculty of Management
University of Peradeniya



FACULTY OF MANAGEMENT

The Faculty of Management is the ninth Faculty at the University of Peradeniya, established in 2015. Even though the Faculty of Management at the University of Peradeniya is only seven years old, the University of Peradeniya is the pioneer in Management higher education in the country as it has been offering a Bachelor of Commerce (B.Com.) Degree Programme since 1962. At present, the Faculty of Management offers a Bachelor of Business Administration (BBA) Honours Degree Programme under five areas of specialization related to five Departments and caters to about 175 university entrants who sat their G.C.E. (Advanced Level) examination in the Commerce stream each year. In addition, it also offers two inter-faculty degree programmes, namely, B. Com. and B.Sc. in Computation and Management, in collaboration with the Faculty of Arts and the Faculty of Science, respectively.. Apart from the internal degree programmes, the Faculty offers a BBA External Degree Programme online and a Diploma in Management and Development programme through

the Centre for Distance & Continuing Education (CDCE) of the University of Peradeniya. Furthermore, the Faculty of Management Within seven years of its existence, the Faculty has achieved the highest grade (Grade 'A') offered by the Quality Assurance Council of the University Grants Commission (UGC) for its BBA Degree Programme. Recently, the Faculty has also won the AHEAD grants worth of Rs. 120 million through which a building and a computer lab were constructed, and furniture, equipment, and learning materials were purchased to promote outcome-based education and learner-centered teaching.

As part of the strategic plan, the Faculty of Management intends to expand its portfolio in line with the development taking place in the industry by introducing new degree programmes at undergraduate as well as postgraduate levels. For this purpose, the Faculty plans to train the staff and develop its physical infrastructure to provide students with adequate knowledge and facilities to transform them into high-quality graduates.

